



# TELUS WORLD SKI & SNOWBOARD FESTIVAL

## TELUS WORLD SKI & SNOWBOARD FESTIVAL

# WHISTLER

APRIL 11 - 20, 2008

## FESTIVAL GUIDE

 **TELUS**®

 **PONTIAC**

 **mtv**  
ca

 **Kokanee**

 **Schick  
XTREME 3**

 **DOSE.ca**

 **OLYMPUS**

[WHISTLER.MTV.CA](http://WHISTLER.MTV.CA)



# The bold stay cold.



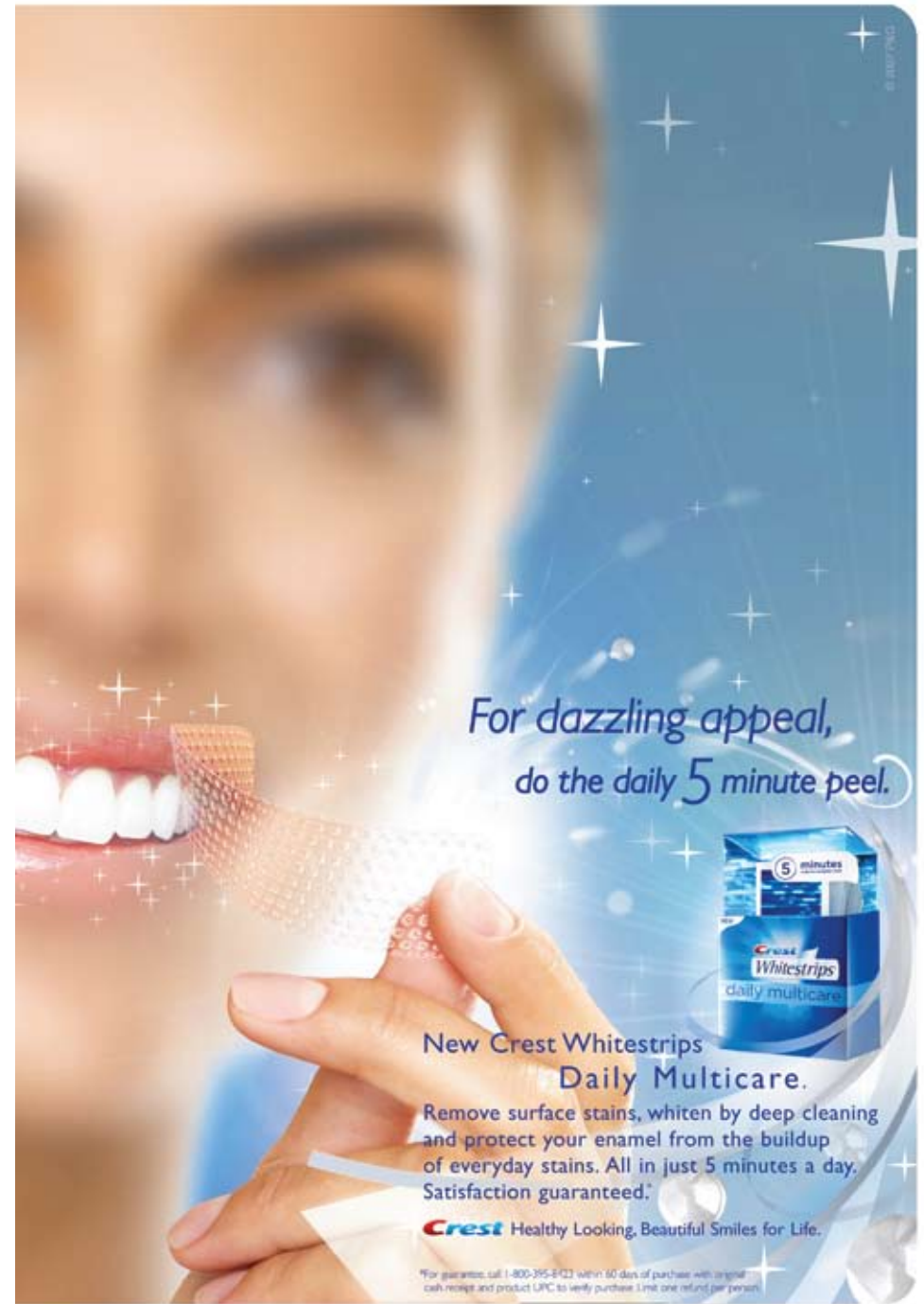
**TELUS  
WORLD  
SKI & SNOWBOARD  
FESTIVAL**

Before you hit the slopes, be sure to hit up the  
TELUS Tent to check out an exclusive offer.


Concerts ■ Competitions ■ Cool parties

 **TELUS**<sup>®</sup>

  
**WHISTLER BLACKCOMB**



For dazzling appeal,  
do the daily 5 minute peel.




New Crest Whitestrips  
Daily Multicare.  
Remove surface stains, whiten by deep cleaning  
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of everyday stains. All in just 5 minutes a day.  
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**Kokanee**  
**FREERIDE**




FREE CONCERTS | APRIL 11 - 20  
 APRES @ 3:30PM  
 FREERIDE CLUB SERIES @ 9PM

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**BRAVE** ART

APRIL 11 - 18  
 NOON - LATE



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**BIG AIR**

APRIL 12 | 8:30PM - 10PM  
 SKIER'S PLAZA



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**DOG FEST**



APRIL 19 AND 20

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Schick XTREME presents

**FASHION EXPOSED** APRIL 18



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FREE CONCERTS  
 APRIL 11 - 20 DAILY  
 SKIER'S PLAZA  
 2:30pm - 5:30pm



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**PARTIES AND NIGHTLIFE**



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**SUPERPIPE**

APRIL 16 - 19  
 BLACKCOMB SUPERPIPE



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**THE CHAIRLIFT REVUE**



APRIL 20

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ORAGE MASTERS

APRIL 12

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**ORAGE MASTERS**

**DIAMIR**

**WORLD BACKCOUNTRY**  
 2008 FREERIDE JAM

APRIL 18 - 20

FOR MORE INFO,  
 VISIT [WBFJ.COM](http://WBFJ.COM)



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**ICON GONE**



APRIL 13

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**DJ EXPERIENCE**



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**MASCOT MAYHEM**



APRIL 12 | 10AM - 11AM

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**D250 FILMMAKER SHOWDOWN**

APRIL 15

2nd FILMMAKER SCREENING CUTS



APRIL 16

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**OLYMPUS**



**PRO PHOTOGRAPHER SHOWDOWN**

APRIL 17

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**itWulrwasAgirl.com**

APRIL 13 - 16



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APRIL 11

**SEASONS**



**DEMO PARK**

APRIL 11 - 13 and  
 APRIL 18 - 20  
 9AM - 2PM

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## FREE CONCERTS

APRIL 11 - 20 | SKIER'S PLAZA | 2:30PM - 5:30PM DAILY

FRIDAY APRIL 11

Ill Scarlett  
Rally Car

SATURDAY APRIL 12

DJ Lil' Jaz

SUNDAY APRIL 13

John Butler Trio  
Mama's Cookin'

MONDAY APRIL 14

Daniel Wesley  
Current Swell

TUESDAY APRIL 15

Blue Scholars  
Common Market  
Animal Nation  
Nobody Really

WEDNESDAY APRIL 16

The Trews  
Black Swade

THURSDAY APRIL 17

Blackalicious

FRIDAY APRIL 18

Julian Marley  
Flowmotion

SATURDAY APRIL 19

Team Canada

SUNDAY APRIL 20

Michael Franti & Spearhead  
Freeflow

## EVENING SHOWS

SATURDAY APRIL 12 | 8pm

Ravidrums  
DJ Crooked

SATURDAY APRIL 19 | 8PM

De La Soul

# OUTDOOR CONCERT SERIES

Join the collective groove, as we anchor the TELUS World Ski & Snowboard Festival with the biggest FREE outdoor concert series in Canada. For ten sound-struck days the mountains resound with sound as the anthems of reggae, rock, hip-hop and indie-funk pound out a daily 2:30pm summons.







ILL SCARLETT

## FRIDAY APRIL 11

**Ill Scarlett** Nominated for a 2008 Juno for New Group of the Year, the 4 member band from Mississauga, Ontario promise a set of fist-pumping ska, surf-punk, pop and reggae jams. Their second studio album, *All Day With It*, was shepherded by No Doubt's producer Mathew Wilder.



RALLY CAR

**Rally Car** The Vancouver boys horsepower-driven rock and roll hit mainstream radio listeners after winning the 99.3 FM The Fox Vancouver Seeds Contest competing with over 850 other bands for the coveted spot. Having toured across Canada regularly, the band has developed a dynamic live stage show.

## SATURDAY APRIL 12

**Lil' Jaz** presented by **BOSECA** Toronto native, Lil' Jaz, is one of Canada's most versatile DJ's. He has been gracing stages world-wide for over 12 years as a Turntablist, band DJ, and party rocker. Touring with Nelly Furtado and presently K-OS, Jaz has transcended the typical archetype of a band DJ, truly exemplifying the musicianship of a turntablist accompanying a band.



LIL' JAZ

## SATURDAY APRIL 12 | Big Air | 8pm

**Ravidrums** Straight from LA, Ravidrums offers his trademark explosive performance, remixing live on the drums and percussion, for a serious blast of sensory overload.



RAVIDRUMS



DJ CROOKED

**DJ Crooked** a Korean/American born in Honolulu, Hawaii but raised in New York City, is something of a phenomenon and an overnight success, Crooked has been DJ'ing all his life but started taking it seriously in 2002 when he was approached to do a couple of weekly parties in the East Village of New York City. Since then, he's been DJing in New York for clubs like Marquee, Lotus, Cain, Home, PM, Pangaea, and Show as well as Jest East and Cain/Cabana in the Hamptons.

## SUNDAY APRIL 13

**The John Butler Trio** Organic roots-rockers, the John Butler Trio have been hailed as Australia's answer to the Dave Matthews Band. Their fifth album, *Grand National* (2007) upped the ante after *Sunrise Over Sea* (2003) went five times platinum. The posterboys of indie success, they joined Bono and Eddie Vedder to *Make Poverty History* in 2006.



JOHN BUTLER TRIO

**Mama's Cookin'** Hip-hop beats and dirty Delta blues anchor the sound of *Mama's Cookin'*. Their self-titled 2007 release was hailed as an album that "hits like a ton of bricks wrapped in velvet" and was produced by award-winning producer Chuck Zwicky (Prince/Jeff Beck) along with special guests Maya Azucena (Stephen Marley), and producer Pete Miser (Dido).



MAMA'S COOKIN'



DANIEL WESLEY

## MONDAY APRIL 14

**Daniel Wesley** The trio, singer/guitarist Daniel Wesley, bassist Pietro Marco Luongo and drummer Alex Glassford III hail from Vancouver, where they've been storming the West Coast music scene since forming in January 2007. A hybrid sound of beach, roots, reggae and rock that channels Sublime, the Red Hot Chili Peppers, Jack Johnson and Pearl Jam, their first single, "Ooo Ohh" became CFOX's most requested song of the year.

**Current Swell** Victoria, BC, based Current Swell have embraced their own style of music, incorporating a blend of rock, folk, reggae and blues to create their own unique sound. The band's experience includes 3 national tours, an Australian tour and performances with Bedouin Soundclash, The Beautiful Girls, IllScarlett and Xavier Rudd.



CURRENT SWELL

## TUESDAY APRIL 15

**Blue Scholars** As momentous as 2007 was for Seattle's Blue Scholars, 2008 is already looking to be even bigger for the duo as they prepare to drop their second digital EP and third music video since the release of their critically acclaimed album *Bayani* on Massline/Rawkus. Since *Bayani* hit the streets in June 2007, Geologic and Sabzi have toured relentlessly, headlining sold-out shows up and down the West Coast and most recently touring with West Coast hip-hop legends Hieroglyphics and upcoming dates with GZA of Wu-Tang Clan.

**Common Market** formed unofficially and unintentionally during a collaborative project in 2004 when Sabzi (Saba Mohajerjasi) contributed beats to RA Scion's *Live & Learn*. The two casually discussed the idea of releasing an EP based on their mutual respect for mid-nineties era east coast hip-hop, as well as a shared spiritual foundation in the Baha'i Faith; that project, recorded entirely in a week-long session inside a sweltering Beacon Hill attic, would become what now stands as the moniker for both the band and the album: *Common Market*.

**Animal Nation** A generous slather of irony, layers of sounds from jazz standards to pop-culture icons like the Sound of Music and Sesame Street, to rock and back to hip-hop, and an insomnia-fuelled debut album "Selfless Mind Indulgence". So tasty you'll be begging for more.

**NOBODY REALLY** West Coast hip-hop MC, NOBODYREALLY has been working the Whistler scene for more than five years steadily gaining a rep for top lyrics and street smarts.



BLUE SCHOLARS



COMMON MARKET



ANIMAL NATION



NOBODY REALLY



## Wednesday April 16

**The Trews** Originally from Antigonish, Nova Scotia, now based in Toronto, the rock purists' just released third album, 'No Time For Later', offers their heaviest, but most artistically coherent work yet. Reviews have hailed the "shrewd marriage of new and classic rock" for its appeal to every generation of rock aficionado.



**Black Swade** Hard Rockin' prodigies, Black Swade have taken the Pacific Northwest by storm with performances at last year's TWSSF, the World Cup mainstage and GMC Cup Canadian Ski Championships, since playing in Seattle's EMP "Sound Off" Underage Band Competition, all before completing senior high school.



## Thursday April 17

**Blackalicious** Rolling Stone summed up the California-based hip-hop duo with Blackalicious' own lines: "passion, the drive to press, to strive for best," and "aural pleasure, y'all." Alt-rappers favouring the "positive tip", Xavier Mosley (Chief Xcel) and Tim Parker (Gift of Gab) came out of the Sacramento/Davis underground rap scene in 1991, and bring sonic depth, boombastic energy and 15 years of craft-mastery to the Main Stage.



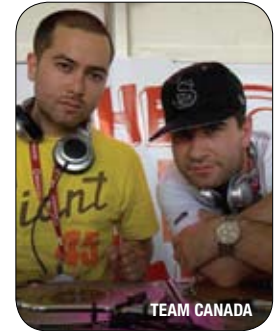
## Friday April 18

**Julian Marley** The youngest of Bob Marley's talented progeny, Julian Marley plays Whistler as his first Canadian concert ever, with a mix of original tunes from his solo albums *Lion in the Morning* (1996) and *A Time and a Place* (2003) and classic reggae anthems.

**Flowmotion** Heady rock and roll and a stellar rhythm section powers Flowmotion's mix of world-funk, jam-rock and sweet balladry. A staple of the Northwest indie music scene for their crowd-unifying, energy-infecting grooves.

## Saturday April 19

**Team Canada** presented by **dose.ca** Originally a battle DJ, D.R. One linked with producer DJ Grandtheft in Montreal. Realizing they had a creative style of party-rocking DJing in common, the duo began throwing parties all over the east coast. Eventually they formed the Team Canada DJ Crew in late 2004 and released their all-remix whitelabel debut "Classic Material Volume 1". Team Canada have quickly established themselves as Canada's top club remixers and party DJs. Blazing some of the hottest clubs worldwide with a unique mix of music, they have made their mark with a four turntable party set. People who have ever been to a Team Canada party, know that you leave having partied hard, cheered hard, and danced to music you never imagined mixed together in the same night...



## Saturday April 19 | Main Stage | 8pm

**De La Soul** Hailed as the future of hip-hop after their 1989 debut, *3 Feet High and Rising*, De La Soul's sound blends funk, soul, reggae and psychedelic styles with clever rhymes, goofy humour, and a beloved groove that has inspired The Black Eyed Peas, Mos Def, and Camp Lo. The Grammy award winning New York based alt-rappers recently released *Impossible Mission: TV Series, Pt. 1*, a collection of new and some previously unreleased material.



## Sunday April 20

**Michael Franti and Spearhead** In their only West Coast gig south of Anchorage, Michael Franti and Spearhead offer their special brand of "thinking man's hip-hop". Franti's newest album *Yell Fire!*, offers his most uplifting set of songs to date, inspired by a trip to war-ravaged Iraq, Israel and the Occupied Palestinian Territories. Explains Franti, "The thing that I found when I was in war zones was that nobody wants to hear songs about war. They want to hear songs about connection to people, and songs about love and life, songs that make them dance."

**Freeflow** A masterful blend of soul, hip-hop, reggae, funk and rock. Anything goes for these guys from Vancouver - from punk to rock, live to sample, structure to stream.





# Kokanee FREERIDE

## FREE CONCERTS

APRIL 11 - 20 | APRES @ 3:30PM | FREERIDE CLUB SERIES @ 9PM

For those who live for the nightlife, this free concert series brings Canada's best emerging and established stars into Whistler's energetic club scene.

### Freeride Club Series

FRIDAY APRIL 11  
GLC | ILL SCARLETT

SUNDAY APRIL 13  
MOE JOES | DANIEL WESLEY

MONDAY APRIL 14  
LONGHORN | MAMA'S COOKIN'

TUESDAY APRIL 15  
BUFFALO BILL'S | THE TREWS

WEDNESDAY APRIL 16  
MERLIN'S | CURRENT SWELL  
DWIGHT D'EON

THURSDAY APRIL 17  
MAXX FISH | TEAM CANADA

SUNDAY APRIL 20  
TOMMY AFRICA'S | SMALLTOWN DJS  
NICK THAYER  
MAT THE ALIEN

### Apres @ 3:30PM

featuring THE HAIRFARMERS

FRIDAY APRIL 11  
MERLIN'S

SATURDAY APRIL 12  
CITTA'S

SUNDAY APRIL 13  
LONGHORN

FRIDAY APRIL 18  
CITTA'S

SATURDAY APRIL 19  
CITTA'S

SUNDAY APRIL 20  
MERLINS

Don't miss out on the Longhorn Apres everyday - the largest apres in Whistler!



DANIEL WESLEY



MAMA'S COOKIN'



TEAM CANADA



THE TREWS



CURRENT SWELL



ILL SCARLETT



MAT THE ALIEN



THE HAIRFARMERS



## DJ EXPERIENCE

APRIL 19 | 10PM - 4AM | SEA TO SKY BALLROOM - TELUS WHISTLER CONFERENCE CENTRE

TICKETS: \$50 | AVAILABLE AT THE WHISTLER ACTIVITY CENTRE

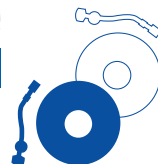
An all-hours afterburner that promises a night without end, amen. A cadre of internationally famous DJs lay down the soundscape for a one-of-a-kind live audio-visual mega-production.

**DJ DAN** - His journey from the early 90s LA rave scene to his current non-stop globe trot has earned him renown and the crown "#1 DJ in the World".

**DONALD GLAUDE** - Alongside DJ Dan, the classically trained musician turned "Hardest Working American DJ" Donald sparked Seattle's rave scene, developing a cult following for his exuberant energy and ability to work the crowd like no one else.

**MARK FARINA** - Grounded in the house music of Chicago of the 1980s and Detroit Techno classics, Farina's classic record "Mood" was the first ambient house track ever made. His chunky funky rhythms and deep underground house have seen him voted in the top 20 DJs in the world by MUZIK and BPM magazine.

**MAT THE ALIEN** - Technically, he's not an alien, but his seamless cuts, effortless scratching and distinctive selection are otherworldly, a style that has taken him from the family record store in Bury, England, to Whistler's candle-burning scene, to a weekly fly-in gig in Vegas. He's toured the globe with crates like wormholes, sending crowds warping through other dimensions with his mind control sound.



# NIGHTLIFE



## FRIDAY APRIL 11

MAXX FISH | PUF THE MAJIK DJ  
MERLIN'S | THE HAIRFARMER'S APRES PARTY  
GLC | KOKANEE FREERIDE CLUB SERIES - ILL SCARLETT  
TWCC\* | THE COLLECTIVE SEASONS PREMIERE | 8PM  
LONGHORN | THE COLLECTIVE AFTER-PARTY  
SAVAGE BEAGLE | SNOWBOARD.COM OPENING PARTY - TMS CREW  
HEAT FRIDAYS  
GARFINKELS | SNOWBOARD.COM OPENING PARTY - DJ ROSCO

## SATURDAY APRIL 12

MAXX FISH | JT JAMES from RAW RADIO 101.9 FM  
GLC | BIG AIR AFTER PARTY featuring DJ CROOKED & RAVIDRUMS  
LONGHORN | BIG JOHN BATES & THE VOODOO DOLLZ  
BRAVE ART GALLERY | BRAVE ART OPENING RECEPTION | 8PM

## SUNDAY APRIL 13

MAXX FISH | DJ PUSH AND PLAY  
MOE JOES | KOKANEE FREERIDE CLUB SERIES - DANIEL WESLEY  
SAVAGE BEAGLE | ORAGE FREESKIER HEAVEN & HELL PARTY  
PRESENTED BY KOKANEE  
GARFINKELS | TROUBLE ANDREW  
MyPLACE | ICON GONE | 8PM  
BRAVE ART GALLERY | BRAVE ART LOCALS RECEPTION | 8PM  
BUFFALO BILL'S | LIVE REGGAE - ROCK HIP-HOP "YOUR HOUSE"  
hosted with RIP CURL

## MONDAY APRIL 14

MAXX FISH | GOLDENCHYLD  
GLC | HILLTRIP presents THE POW FUNDRAISER & SOS WINTER ROAD  
TRIP MOVIE PREMIERE  
THE WESTIN HOTEL | GRAND OPENING PARTY FOR THE BLAKE  
JORGENSEN GALLERY | AFTER PARTY IN THE  
FIREROCK LOUNGE  
LONGHORN | KOKANEE FREERIDE CLUB SERIES - MAMA'S COOKIN'  
SAVAGE BEAGLE | ESSENTIAL CLOSING PARTY WITH GRIFF  
GARFINKELS | DL INCOGNITO, MALICIOUS, D.O. & DEEZUZ

## TUESDAY APRIL 15

MAXX FISH | MAT THE ALIEN with JOHN H - FORT KNOX 5!  
GLC | SALOMON PARTY  
SAVAGE BEAGLE | CELEBRATION TUESDAY - SEASON ENDING PARTY  
WITH RIP CURL  
GARFINKELS | SWOLLEN MEMBERS with host GENE SIMMONS  
TWCC\* | D250 FILMMAKER SHOWDOWN | 8PM  
BUFFALO BILL'S | KOKANEE FREERIDE CLUB SERIES - THE TREWS

## WEDNESDAY APRIL 16

MAXX FISH | JELO with PUF THE MAJIK DJ  
MOE JOES | MAT THE ALIEN with SPECIAL GUEST SCRATCH BASTID  
GARFINKELS | COMOR presents THE 5TH ANNUAL NIGHT AT THE  
PLAYBOY MANSION  
GLC | SHEWCHUK FOR PRIME MINISTER  
TWCC\* | D250 FILMMAKER 2ND CUTS SCREENING | 7:30PM  
MERLIN'S | KOKANEE FREERIDE CLUB SERIES - CURRENT SWELL,  
DWIGHT D'EON  
BUFFALO BILL'S | INDUSTRY WEDNESDAYS hosted by SBC MEDIA,  
BURTON, IS DESIGN

## THURSDAY APRIL 17

MAXX FISH | KOKANEE FREERIDE CLUB SERIES - TEAM CANADA  
MOE JOES | SCRATCH BASTID  
MERLIN'S | OPEN MIC NIGHT, hosted by GNAR BOOTS  
GLC | PRIOR SNOWBOARDS PARTY  
LONGHORN | THE VOLEURZ EXPERIENCE  
GARFINKELS | SNOWBOARD.COM presents GRAFITTI @  
HAPPY THURSDAY  
CINNAMON BEAR BAR | POLARTEC PRESENTS THE NORTH FACE  
DWBFI ICE PARTY  
TWCC\* | OLYMPUS PRO PHOTOGRAPHER SHOWDOWN | 8PM  
DUSTY'S | JULIAN MARLEY  
BUFFALO BILL'S | MONSTER, HELLY HANSON, SBC MEDIA presents  
SMALL TOWN DJs, VINYL RITCHIE, MAT THE ALIEN

## FRIDAY APRIL 18

MAXX FISH | SKI INDUSTRY PARTY with PUF THE MAJIK DJ  
MOE JOES | DJ TANNER - LADIES NIGHT  
MERLIN'S | LEGENDARY PAY DAY PARTY, hosted by THE HAIRFARMERS  
LONGHORN | KOSTAMAN & THE VIBRATIONS  
SAVAGE BEAGLE | BILLABONG presents BLOCK PARTY TMS CREW  
GARFINKELS | BILLABONG presents BLOCK PARTY - DJ ROSCO  
CINNAMON BEAR BAR | DWBFJ presents THE KEITH FLAVELLE  
HUT FUNDRAISER  
TWCC\* | SCHICK XTREME3 FASHION EXPOSED | 8PM  
BRAVE ART GALLERY | FASHION EXPOSED AFTER PARTY  
BUFFALO BILL'S | DJ PEACE FROG

## SATURDAY APRIL 19

MAXX FISH | SKI INDUSTRY PARTY with JT JAMES from RAW RADIO  
101.9 FM  
MERLIN'S | THE UFC LIVE 7PM followed by BLACK SWADE  
LONGHORN | HEADSPIN & DJ PUMP - THE EH-TEAM  
SAVAGE BEAGLE | SHINE SATURDAYS with MIKE GREFFNER -  
DJ EXPERIENCE WARM-UP  
GARFINKELS | SNOWBOARD MAGAZINE presents ROK DA HOUSE  
TWCC\* | DJ EXPERIENCE | 10PM  
BUFFALO BILL'S | DJ PEACE FROG

## SUNDAY APRIL 20

MERLIN'S | THE HAIRFARMERS CLOSE OUT REGULAR SKI OPERATIONS  
SAVAGE BEAGLE | GAME OVER - INDUSTRY STAFF PARTY  
TWCC\* | THE CHAIRLIFT REVUE | 8PM  
BUFFALO BILL'S | MAMA'S COOKIN' hosted by MONSTER

# Shewchuk for Prime Minister



A CELEBRATION IN LOVING MEMORY OF ONE OF CANADA'S SNOWBOARDING LEGENDS

10pm Wednesday, April 16th @ the GLC

Tickets by donation @ the door

ALL PROCEEDS GO TO THE SOAR TO THE MOUNTAINS FUND DEVELOPING CANADA'S NEXT GENERATION OF PRO RIDERS

- ★ **ORAGE FREESKIER HEAVEN AND HELL PARTY** presented by KOKANEE | SAVAGE BEAGLE | APRIL 13 | 9PM  
The devils and the angels of the new school universe storm the house to celebrate the resurrection of the Orage Masters. Fall from heaven's heights to the red hot depths of hell.
- ★ **GRAND OPENING PARTY OF THE BLAKE JORGENSEN GALLERY | WESTIN HOTEL GALLERY | APRIL 14 | 7PM**  
Whistler's newest venue showcasing Blake's photography will be open from noon daily. Grand opening party features local artists, and kicks on at The Firerock Lounge.
- ★ **SWOLLEN MEMBERS AND SPECIAL GUEST HOST GENE SIMMONS | GARFINKELS | APRIL 15 | 9PM**  
Rock and Roll all nite...Gene Simmons hosts this unforgettable party at Garfinkels featuring Swollen Members. You just have to be there to see it all.
- ★ **SHEWCHUK FOR PRIME MINISTER | GLC | APRIL 16 | 10PM**  
A celebration of the life and times of Scott Shewchuk, a legend in the Canadian snowboard community.
- ★ **JULIAN MARLEY LIVE | DUSTY'S | APRIL 17 | DOORS 9:30PM | \$30**  
His dad shot the sheriff, and he's never come to Canada before. A once in a lifetime chance to groove out with the youngest of the Marley tribe, as Julian keeps the party going well into the night. Tickets available at the Whistler Activity Centre.
- ★ **POLARTEC presents THE NORTH FACE DWBFJ ICE PARTY | CINNAMON BEAR BAR | APRIL 17 | 8PM**  
The North Face and Polartec get the DWBFJ off to a cool start at the Cinnamon Bear with DJ Illo the latest TGR film 'Lost & Found' and lots of great give-aways - don't be left out in the cold!  
wbjf.ca

\*TWCC - TELUS Whistler Conference Centre





Schick  
**X-TREME3** presents

# FASHION EXPOSED



## Presenting brands...



APRIL 18 | DOORS 8PM | SHOW 9PM

SEA TO SKY BALLROOM - TELUS WHISTLER CONFERENCE CENTRE

TICKETS \$15 AT THE WHISTLER ACTIVITY CENTRE

Slopeside style is not just about rotational tricks. This high-octane runway performance translates the coolest cultural apparel into a showcase of signature moves. From lingerie to urban sass to hoodie couture, 18 brands battle it out in an all-out sensory assault making Whistler ground Zero for scoping the latest ski, snowboard, street and action wear for 2008/09.

AFTER PARTY | APRIL 18 | 10:30PM - 1:30AM | FREE ENTRY

Fashion EXPOSED Fashion Show's sex, steeze and style is continued at the After Party - your chance to schmooze with fashion industry insiders, and supermodels on the rise at the BRAVE Art gallery.

SKIER  
 MAGAZINE

SNOWBOARD  
 CANADA MAGAZINE

overlay.tv

mtv.ca

dose.ca

13



Frode Sandbech



Jancsi Hadik



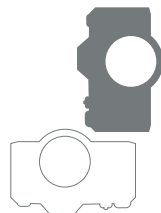
Dan Carr



Kari Medig



Blake Jorgenson



# OLYMPUS®

# PRO PHOTOGRAPHER SHOWDOWN

APRIL 17 | DOORS 8PM | SHOW 9PM

SEA TO SKY BALLROOM - TELUS WHISTLER CONFERENCE CENTRE

TICKETS \$20 AT THE WHISTLER ACTIVITY CENTRE

Flushing the world's best action sports photographers out from behind the lenses, this "Sundance Festival of Action Photography" is a visual feast and the preeminent action sports photography event in the world.

**FRODE SANDBECH | NORWAY** Sandbech landed the cover of Transworld Snowboarding Photo Annual in 2004 and has spent 10 years documenting the snowboarding scene for Transworld, Snowboard, Pleasure, Onboard, Methodmag, Oakley, Whiteout, K2, Burton, Helly Hansen and the Oakley Arctic Challenge. [www.frodesandbech.com](http://www.frodesandbech.com)

**JANCSI HADIK | VERBIER, SWITZERLAND** Swiss/American freelance photographer Hadik went from shooting the first Verbier Xtreme comp in 1996 to working with Warren Miller, and being staff photographer for Nissan Outdoorgames, O'Neill Xtreme and Red Bull Hike and Ride. [www.stillshots.ch](http://www.stillshots.ch)

**DAN CARR | WHISTLER, BRITISH COLUMBIA** UK-born Carr spent his gap year in Whistler, and soon returned to start shooting his friends in action. His work has been published in ski and snowboard magazines around the world, including The Ski Journal (US), Fall-line Skiing (UK), Document Snowboard (UK), SBC Skier (Canada), New Zealand Skier (NZ), and Bravoski (Japan). [www.danncarrphotography.com](http://www.danncarrphotography.com)

**KARI MEDIG | VANCOUVER, BRITISH COLUMBIA** Originally from the East Kootenays, Medig currently lives in Vancouver and shoots for a variety of outdoor and news publications including Climbing, Gripped, Kootenay Mountain Culture, Backcountry, SBC Skier, the Westender and the Star. [www.karimedigphoto.com](http://www.karimedigphoto.com)

**BLAKE JORGENSON | WHISTLER, BRITISH COLUMBIA** The 32 year old Whistler-based photographer is the only person ever to have won the Pro Photographer Search and the Pro Photographer Showdown in the same year. The senior photographer for Powder and Skier magazines has contributed to more than 50 international publications and worked for commercial clients like United Airlines, Helly Hansen, Adidas, Oakley and Salomon. [www.blakejorgenson.com](http://www.blakejorgenson.com)







# D250 FILMMAKER SHOWDOWN

APRIL 15 | DOORS 8PM | SHOW 9PM

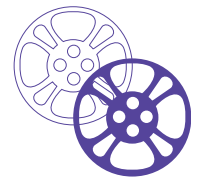
SEA TO SKY BALLROOM - TELUS WHISTLER CONFERENCE CENTRE

TICKETS \$15 AT THE WHISTLER ACTIVITY CENTRE

The Muses descend en masse when 50+ film crews storm Whistler with just 72 hours to shoot, edit and produce a 5 minute film. The gala screening, featuring the top 8 finalists, is the ultimate exposé of creative talent.



# FILMMAKER <sup>2nd</sup> CUTS SCREENING



APRIL 16 | DOORS 7:30PM | SHOW 8:30PM

SEA TO SKY BALLROOM - TELUS WHISTLER CONFERENCE CENTRE

TICKETS \$10 AT THE WHISTLER ACTIVITY CENTRE

The TELUS World Ski & Snowboard Festival knows how much blood, sweat and tears go into making a film in only 72hrs. In appreciation for all those long days on set and countless hours of editing we're introducing a brand new event for 2008, The Second Cuts Screening! Giving filmmaker teams and their adoring public a chance to see the films that missed the finals by the skin of their teeth, this night will be a raucous party not to be missed. And, if you weren't able to snag a ticket for the 72hr Filmmaker Showdown Gala, this is your chance to see how it all went down; who made it to the finals and who won the whole kit and caboodle.

Schedule of Showtimes to be posted at the Whistler Activity Centre on Tuesday April 15th, 2008.

# SEASONS

APRIL 11 | DOORS 8PM | SHOW 9.30PM

SEA TO SKY BALLROOM - TELUS WHISTLER CONFERENCE CENTRE

TICKETS \$15 AT THE WHISTLER ACTIVITY CENTRE

The Collective premieres their latest mountain biking film.

Seasons is a film that follows 7 of the world's top mountain bikers through the course of 4 seasons of one year. The film explores what it means to be a full time rider as told through the lives of downhill racers, slopestyle competitors, and big mountain freeriders.



FORGETTING  
SARAH  
MARSHALL

UNIVERSAL PICTURES PRESENTS AN APATOW PRODUCTION "FORGETTING SARAH MARSHALL" JASON SEGEL KRISTEN BELL MILA KUNIS RUSSELL BRAND MUSIC BY LYLE WORKMAN  
 SUPERVISOR JONATHAN KARP COSTUME LEESA EVANS EDITOR WILLIAM KERR PRODUCTION DESIGNER JACKSON DE GOVIA DIRECTOR OF PHOTOGRAPHY RUSS T. ALSOBROOK ASC EXECUTIVE PRODUCERS RICHARD VANE RODNEY ROTHMAN  
 PRODUCED BY JUDD APATOW SHARONA ROBERTSON WRITTEN BY JASON SEGEL DIRECTED BY NICHOLAS STOLLER  
 THIS FILM IS NOT YET RATED (SOUNDTRACK ON VEVO FORECAST) © 2008 UNIVERSAL STUDIOS  
[www.forgettingsarahmarshall.com](http://www.forgettingsarahmarshall.com)  
[www.universalpictures.ca](http://www.universalpictures.ca)







# BRAVE ART

EXHIBITION | APRIL 11 - 18 | NOON - LATE  
GRAND FOYER - TELUS WHISTLER CONFERENCE CENTRE

**EVENING EVENTS:**

**OPENING NIGHT** Saturday April 12 | 8PM

**LOCALS NIGHT** Sunday April 13 | 8PM

Forget colouring between the lines. At the Brave Art Show 4.0, canvass twists and distorts into unlikely forms, from top sheets and skate decks, to concrete walls and T-shirts. Trailing the shunt of trains, the huff of spray paint and the clatter of underground skate-ramps, artists at the forefront of street and urban culture from NY, LA, TO, Vancouver, and London, take back the walls. Step into the world where DJs spin, new works come alive before your eyes, and discover Sheone, Misk, Dedos, Camilla d' Errico, Lani Imre, The Dark, Jesse Reno, Ben Tour, Milan Basic, as well as Whistler's Dave Barnes, Lauren Javor and Chili Thom.

[BRAVEartshow.com](http://BRAVEartshow.com)



Ben Tour



The Dark



Lauren Javor



Jeff Hamada



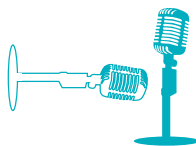
Jesse Reno



# ICON GONE

APRIL 13 | DOORS 8PM | SHOW 9PM | MILLENNIUM PLACE

TICKETS \$15 AT THE WHISTLER ACTIVITY CENTRE



Storytelling with a twist. Whistler's favourite leaders and agitators take the stage in a verbal gladiator match that will pit them against each other in a competition over Whistler's greatest icon. It's sure to get a little rowdy as the crowd cheers them on. Presented in conjunction with the Whistler Museum, Icon Gone offers an evening of stand-up storytelling full of verbal takedowns compered by Maureen Douglas.

All ticket revenues are donated to the Whistler Museum.

# THE CHAIRLIFT REVUE

APRIL 20 | DOORS 8PM | SHOW 9PM

RAINBOW THEATRE - TELUS WHISTLER CONFERENCE CENTRE

TICKETS \$10 AT THE WHISTLER ACTIVITY CENTRE

Conversations on the chair is where mountain culture really gets down and dirty. Or high and wild. Back by popular demand, Whistler trickster GD Maxwell teams up with theatre maven Michele Bush to midwife an irreverent and R-rated showcase of brand new theatre shorts, performed by actors from Whistler's Short Skirt Theatre Company.

**Is sex better than powder?** Question columnist Jonny LaChappell explores French and English Canada's differing takes on life's greatest pleasures.

**That's What It's All About** San Francisco's Jules Older, Editor-in-Chief of Ski Press magazine, takes a look at mountain culture in post-apocalyptic Whistler.

**Two Solitudes** Writer, storyteller and creator of TWSSF's Words & Stories, Michel Beaudry, tells the tale of the collision of two very different worlds... with way more in common than either imagines.

**The Last Chair** by Feet Banks, filmmaker, critic and editor of Mountain Life magazine, is just too weird to describe.

**Say What?** G.D. Maxwell poses the question: What would a five-year-old say to a talking dog? What wouldn't a five-year-old say to a talking dog?

**Do I Know You?** G.D. Maxwell delves into the comically uncomfortable world of unexpected fatherhood.

**I've Seen Better Days** Actor, comedienne and writer Michele Bush, points out the unexpected drawbacks of taking a new romantic interest up the mountain for a day's skiing.

Please note this event is recommended 18+ years.





# 2008 DAILY EVENT SCHEDULE

## DAILY EVENTS

- 8:30am-4pm Skiing & Riding on Whistler Blackcomb
- 12pm-8pm BRAVE Art Exhibition | TELUS Whistler Conference Centre – Grand Foyer | April 11-18
- 10am-6pm Schick Xtreme3 "Ride The Razor" | Mountain Square
- 10am-6pm Motrin Snow Dodgeball | Skier's Plaza
- 10am-6pm Enhance your photography skills with an Olympus Pro Fitzsimmons Room at the TELUS Whistler Conference Centre

## FRIDAY APRIL 11

- 9am-2pm Demo Park | Whistler Mountain | Roundhouse Lodge Zone
- 11am-3:30pm Big Air Qualifiers | Blackcomb Terrain Park
- 10am D250 Filmmaker Showdown Registration & Kick-off
- 2:30pm-5:30pm Outdoor Concert Series | Skier's Plaza | Ill Scarlett, Rally Car
- 3:30pm Kokanee Freeride Après | Merlin's | The Hairfarmers
- 6pm-7:30pm Big Air Training
- 8pm (doors) 9:30pm (show) The Collective presents Seasons World Premiere | TELUS Whistler Conference Centre
- 9pm Kokanee Freeride Club Series | GLC | Ill Scarlett

## SATURDAY APRIL 12

- 10am-3pm Orage Masters | Blackcomb Mountain | Jersey Cream
- 9am-2pm Demo Park | Whistler Mountain | Roundhouse Lodge Zone
- 10am - 11am Mascot Mayhem | Village Square | Big Air Bear's Birthday
- 11am-6pm Pontiac/GM Test Drive Centre
- 12pm-6pm Pontiac Stage | Village Square | Battle of the Bands
- 2:30pm-5:30pm Outdoor Concert Series | Skier's Plaza | DJ Lil' Jazz
- 3:30pm Orage Masters Awards | Outdoor Concert Series Main Stage | Skier's Plaza
- 3:30pm Kokanee Freeride Après | Citta's
- 7pm-8pm Big Air Warm-Up
- 8pm BRAVE Art Opening Reception | TELUS Whistler Conference Centre Grand Foyer
- 8:30pm Outdoor Concert Series | Skier's Plaza | Ravidrums, DJ Crooked
- 8:30pm-10pm Big Air Finals | Skier's Plaza
- 10pm Big Air After Party | GLC | Featuring Ravidrums, DJ Crooked
- 10:15pm Big Air Awards | Skier's Plaza

## SUNDAY APRIL 13

- 9am-2pm Demo Park | Whistler Mountain | Roundhouse Lodge Zone
- 11am-3pm Pontiac Stage | Village Square | Battle of the Bands
- 11am-6pm Pontiac/GM Test Drive Centre
- 11:30am-2:30pm ULLR Big Mountain Event | Chainsaw Ridge, Blackcomb Mountain
- 2:30-5:30pm Outdoor Concert Series | Skier's Plaza | The John Butler Trio, Mama's Cookin'
- 8pm (doors) 9:00 (show) Icon Gone | Millennium Place
- 8pm BRAVE Local's Reception | TELUS Whistler Conference Centre
- 9pm Kokanee Freeride Club Series | Moe Joes | Daniel Wesley

## MONDAY APRIL 14

- 10am-11am ULLR Superpipe Comp | Blackcomb Superpipe
- 10am D250 Filmmaker Showdown Deadline
- 11am-1pm Superpipe Training | Blackcomb Superpipe
- 1pm-3pm Pontiac Stage | Village Square | BC's Best – Live Music and Entertainment
- 2:30pm-5:30pm Outdoor Concert Series | Skier's Plaza | Daniel Wesley, Current Swell
- 5:20pm-6pm Pontiac Stage | Village Square | BC's Best – Live Music and Entertainment
- 9pm Kokanee Freeride Club Series | Longhorn | Mama's Cookin'

## TUESDAY APRIL 15

- 10am-1pm Superpipe Training | Blackcomb Superpipe
- 1pm-3pm Pontiac Stage | Village Square | BC's Best – Live Music and Entertainment
- 1pm-2:30pm ULLR Nikita Chickita J'ib Jam | Blackcomb Terrain Park
- 2:30pm-5:30pm Outdoor Concert Series | Skier's Plaza | Blue Scholars, Common Market, Animal Nation, Nobody Really
- 5:20pm-6pm Pontiac Stage | Village Square | BC's Best – Live Music and Entertainment
- 8pm (doors) 9pm (show) D250 Filmmaker Showdown Gala Screening | TELUS Conference Centre – Sea to Sky Ballroom
- 9pm Kokanee Freeride Club Series | Buffalo Bill's | The Trews

# MUSIC • ARTS • SPORTS

## WEDNESDAY APRIL 16

\*SCHEDULE SUBJECT TO CHANGE

- 9:45am-2pm Superpipe Ski Qualifiers | Blackcomb Superpipe
- 1pm-3pm Pontiac Stage | Village Square | BC's Best – Live Music and Entertainment
- 2:30pm-5:30pm Outdoor Concert Series | Skier's Plaza | The Trews, Black Swade
- 5:20pm-6pm Pontiac Stage | Village Square | BC's Best – Live Music and Entertainment
- 7:30pm ULLR | Evening of Mountain Culture | The Wildwood Bistro
- 7:30pm (doors) 8:30pm (show) Filmmaker Second Cuts Screening

## THURSDAY APRIL 17

- 9:45am-2pm Superpipe Snowboard Qualifiers | Blackcomb Superpipe
- 1pm-3pm Pontiac Stage | Village Square | BC's Best – Live Music and Entertainment
- 2:30-5:30pm Outdoor Concert Series | Skier's Plaza | Blackalicious
- 5:20pm-6pm Pontiac Stage | Village Square | BC's Best – Live Music and Entertainment
- 8pm (doors) 9pm (show) Olympus Pro Photographer Showdown | TELUS Whistler Conference Centre – Sea to Sky Ballroom
- 9pm Kokanee Freeride Club Series | Maxx Fish | Team Canada

## FRIDAY APRIL 18

- 9am-2pm Demo Park | Whistler Mountain | Roundhouse Lodge Zone
- 10am-2pm Superpipe Semi Finals (Ski and Snowboard) | Blackcomb Superpipe
- 11am-3pm Pontiac Stage | Village Square | BC's Best – Live Music and Entertainment
- 11am-6pm Pontiac/GM Test Drive Centre
- 2:30pm-5:30pm Outdoor Concert Series | Skier's Plaza | Julian Marley, Freeflow
- 3:30pm Kokanee Freeride Après | Citta's
- 5:20pm-6pm Pontiac Stage | Village Square | BC's Best – Live Music and Entertainment
- 8pm (doors) 9pm (show) Schick Xtreme3 Fashion Exposed | TELUS Whistler Conference Centre Sea to Sky Ballroom
- 10:30pm-late Fashion EXPOSED After-Party

## SATURDAY APRIL 19

- 9am-2pm Demo Park | Whistler Mountain | Roundhouse Lodge Zone
- 9am-3pm World Backcountry Freeride Jam | Whistler Mountain
- 10am-11:45pm Superpipe Finals (Snowboard) | Blackcomb Superpipe
- 11am-3pm Pontiac Stage | Village Square | Final Battle of the Bands
- 11am-6pm Pontiac/GM Test Drive Centre
- 11:45am-12:15pm SuperHit Contest (Snowboard) | Blackcomb Superpipe
- 12pm - 5:15 Whistler Dog Fest | Town Plaza
- 12:30pm-2:15pm Superpipe Finals (Ski) | Blackcomb Superpipe
- 2:15pm-2:45pm SuperHit Contest (Ski) | Blackcomb Superpipe
- 2:30pm-5:30pm Outdoor Concert Series | Skier's Plaza | Team Canada
- 3:30pm Kokanee Freeride Après | Citta's
- 8pm Outdoor Concert Series | Skier's Plaza | De La Soul
- 10pm-4am DJ Experience | TELUS Whistler Conference Centre – Sea to Sky Ballroom DJ Dan, Donald Glaude, Mark Farina, Mat the Alien

## SUNDAY APRIL 20

- 9am-2pm Demo Park | Whistler Mountain | Roundhouse Lodge Zone
- 9am-3pm World Backcountry Freeride Jam | Upwind | Whistler Mountain
- 11am-1:30pm Pontiac Stage | Village Square | BC's Best – Live Music and Entertainment
- 11am-6pm Pontiac/GM Test Drive Centre
- 12:15pm - 4pm Whistler Dog Fest | Town Plaza
- 1:30pm Pontiac Stage Battle of the Bands Winner | Outdoor Concert Series Main Stage | Skier's Plaza
- 2:30pm-5pm Outdoor Concert Series | Skier's Plaza | Michael Franti & Spearhead
- 3:30pm Kokanee Freeride Après | Merlin's
- 8pm (doors) 9pm (show) The Chairlift Revue | The Rainbow Theatre
- 9pm Kokanee Freeride Club Series | Tommy Africa's | Small Town DJs, Nick Thayer, Mat the Alien

## OLYMPUS

Take on the tough shots with OLYMPUS.

OLYMPUS hosts non-stop custom tutorials that will take your photography to the next level. Stills, action, winter, sun, portraits – whatever you want to target, the Olympus pros downstairs in the Fitzsimmons Room at the TELUS Conference Centre will help with FREE one-on-one photography tutorials. They'll also let you use their shockproof, waterproof cameras FREE. Experience the newest technology with all your newly learned skills and have fun! **Daily from 10-6.**







# ORAGE MASTERS

APRIL 12 | 10AM - 3PM | JERSEY CREAM, BLACKCOMB MOUNTAIN

If you ask Orage, they'll tell you "The Masters is what ski events are supposed to be".

Eight teams of four skiers (1 female & 3 male) battling head to head in an event that's truly taken on a life of its own.

Rightfully dubbed the "Anti-comp", The Orage Masters is one part slopestyle, one part free for all and one part masquerade party. And the only place you'll find skiing's heavyweights riding in anything from wizard of oz costumes, to Chuck Norris suits to pirate outfits. Competing for unique prizes on a custom built slope course, The Orage Masters is unlike anything you've ever seen before.

Don't miss the 5th instalment of The Orage Masters at the TELUS World Ski & Snowboard Festival on April 12, 2008.



## pemberton FESTIVAL

PEMBERTON · BRITISH COLUMBIA

July 25-27 2008

COLDPLAY · TOM PETTY AND THE HEARTBREAKERS · NINE INCH NAILS  
JAY-Z · THE TRAGICALLY HIP

THE FLAMING LIPS · SERJ TANKIAN · DEATH CAB FOR CUTIE  
INTERPOL · MY MORNING JACKET · SAM ROBERTS BAND · METRIC

BLACK MOUNTAIN · VAMPIRE WEEKEND · THE CRYSTAL METHOD DJ SET  
DJ SHADOW AND CUT CHEMIST · BOOKA SHADE · JUNKIE XL  
DAVE SEAMAN · WINTERSLEEP · BUCK 65 · SECRET MACHINES · SIA · MSTRKRFT  
DEADMAUS · BRAZILIAN GIRLS · MGMT · THE FIERY FURNACES · MATES OF STATE  
GRAND OLE PARTY · CAROLINA LIAR · THE AIRBORNE TOXIC EVENT · MONTE NEGRO  
LOW VS DIAMOND · ANNIE STELA · M.A.N.D.Y.  
TOMMIE SUNSHINE · CHROMED · 3 OH! 3 · KEVIN SHIU  
TIMELINE · TONY PANTAGES

Three Day Packages are on sale now at [www.pembertonfestival.com](http://www.pembertonfestival.com),  
charge by phone 1-800-594-8499, Showcase Snowboards (Whistler),  
and the Pemberton Valley Lodge.

Onsite Camping Available

Please go to [www.pembertonfestival.com](http://www.pembertonfestival.com) for more information

lost-fm Pemberton Festival CANADA Fairmont CHATEAU WHISTLER WHISTLER BLACKCOMB LIVE NATION





# SUPERPIPE



APRIL 16 - 19 | BLACKCOMB SUPERPIPE

Celebrating the evolution of the new school skiing and snowboarding movements, the infamous Superpipe sends riders deep into the barrel, before launching with maximum amplitude, attitude and style, for \$60,000 in cash prizes

The final competitive showdown of the season features some of the best international skiers and riders, while the Superpipe lottery allows up & coming skiers/riders the opportunity to flaunt their latest tricks at the open qualifier. Highest scoring competitors advance to the semi-final and final rounds.

The one-shot Superhit is the grand finale of the Superpipe, giving skiers and riders a no-holds barred no-second chances run at the walls, to show off their ultimate form, as judged by their peers.

**FREESKIER**  
SKING'S INDEPENDENT MAGAZINE

**SKIER**  
MAGAZINE

**SNOWBOARD**  
CANADA MAGAZINE



**skipress**  
Ski & Snowboard News

**Monday, April 14th**  
11am - 1pm  
Superpipe Training  
(Ski & Snowboard)

**Tuesday, April 15th**  
9am - 1pm  
Superpipe Training  
(Ski & Snowboard)

**Wednesday, April 16th**  
9:45am - 2pm  
Ski Superpipe Qualifier

**Thursday, April 17th**  
9:45am - 2pm  
Snowboard Superpipe Qualifier

**Friday, April 18th**  
10am - 2pm  
Superpipe Semi-finals  
(Ski & Snowboard)

**Saturday, April 19th**  
10am - 2:45pm  
Superpipe Finals  
(Ski & Snowboard)

**11:45am - 12:15pm**  
Superhit Contest (Snowboard)

**2:15pm - 2:45pm**  
Superhit Contest (Ski)



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# BIG AIR

APRIL 12 | 8:30PM - 10PM | SKIER'S PLAZA

Riders and skiers are the new constellations, when they turn shooting stars and light up the night at the big-on-awe Big Air. Join the 15,000-strong star-gazing crowd, as the best pro skiers and riders launch overhead to the thumping beats of live music. The pros lay it all on the line to own the night sky, and \$40,000 in cash prizes.



**THURSDAY, APRIL 10TH**  
11AM - 3:30PM

Big Air Ski Qualifiers  
Blackcomb Terrain Park

**FRIDAY, APRIL 11TH**  
11AM - 3:30PM

Big Air Snowboard Qualifiers  
Blackcomb Terrain Park

**SATURDAY, APRIL 12TH**  
SKIER'S PLAZA

Soundtracked by Ravidrums and DJ Crooked

**7PM - 8PM**  
Warm Up

**8:30PM - 10PM**  
Finals

**10:15PM**  
Awards



no need for visual stimulation.

# TELUS WORLD SKI & SNOWBOARD FESTIVAL

BE HERE NEXT YEAR.

# APRIL 16 - 27 2009



Last year's contest that threw women skiers and snowboarders in the same ring to battle it out for a \$25,000 grand prize, is back again as the 2008 If Ullr Was a Girl competition. The TELUS World Ski & Snowboard Festival, Origin Design & Communication and Whistler Blackcomb have combined forces to bring back the comp and the \$25K prize purse in the search for the ultimate mountain woman. Four wildcard athletes chosen from their participation on the ifullrwasagirl.com web site, join 12 invited female ski and snowboard pros, to vie for the crown in this event dedicated to chicks who rip but who can also demonstrate their passion for the mountains. It's the most unique women's only competition seen on snow, combining the Nikita Chickita Jib Jam, a big mountain event, a Superpipe contest and Ullr Unleashed, a showcase of arts and culture.

**SUNDAY, APRIL 13 | 11:30AM - 2:30PM**

Ullr Big Mountain, Chainsaw Ridge, Blackcomb

**MONDAY, APRIL 14 | 10AM - 11AM**

Ullr Superpipe, Blackcomb Superpipe

**TUESDAY APRIL 15 | 1PM - 2:30PM**

NIKITA Chickita Jam, Blackcomb  
Terrain Park

**WEDNESDAY, APRIL 16 | 7:30PM - 12:30AM**

Ullr Unleashed: An Evening of Mountain Culture  
The Wildwood Pacific Bistro



# DEMO PARK

APRIL 11 - 13 and 18 - 20 | 9AM - 2PM  
 ROUNDHOUSE LODGE, WHISTLER MOUNTAIN

PRESENTED BY **skipress**  
GLOBAL SHOW CULTURE



Beneath the flap of banner and tents, the latest boards and skis are laid out for your test-driving pleasure. The Demo Park features North America's largest selection of 2009 skis and snowboards. Open both weekends of the TELUS World Ski & Snowboard Festival, it's a gear-hound's white-dream. Take a free spin, thanks to the Daddy-Os at Ski Press.



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SHOOTING WITH PETER MATHIS ON THE ARLBERG IS ALWAYS A BUNGER! ANOTHER SOLID DAY IN OFFICE.

*Stimmglyser*



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 WHEREVER YOU WORK.







# WORLD BACKCOUNTRY 2008 FREERIDE JAM

APRIL 18 - 20 | WHISTLER MOUNTAIN

The best skiing is always beyond the lifts, off piste. Come celebrate backcountry pursuits amongst the breathtaking scenery and backcountry of Whistler.

- ⚡ FREE RANDONNEE TOURS,
- ⚡ FREE TELEMAR CLINICS,
- ⚡ FREE PRODUCT DEMOS,
- ⚡ CHALLENGING RANDONNEE AND SNOWSHOE RACES,
- ⚡ TWO EVENING PARTIES



VISIT OUR TENT IN WHISTLER VILLAGE STROLL OR ON TOP OF WHISTLER MOUNTAIN IN FRONT OF THE ROUNDHOUSE - WBFJ.CA

# ZERO CEILING



Zero Ceiling Society of Canada  
La Société Sans Limite du Canada

SILENT AUCTION | APRIL 11 - 18  
TELUS CONFERENCE CENTRE GRAND FOYER

The TELUS World Ski & Snowboard Festival is proud to support the Zero Ceiling Society of Canada.

Place a bid on any of the pieces in the silent auction for a chance to take home your own Blake Jorgenson, Paul Morrison, Eric Berger or Colin Adair print. Also on hand will be a selection of "Original Expressions" custom painted hats donated by New Era & BRAVE Art.

Zero Ceiling was founded by former pro skier Chris Winter in 1997 to offer innovative snowboarding and summer programs to at-risk and street youth from Vancouver, the Sea to Sky corridor and Montreal on the slopes of Whistler BC, the Laurentians and Mont Tremblant Quebec. Some come for the day. Some come for life. Through adventure-based learning, employment skills training and personal development, Zero Ceiling is making a difference.

# MASCOT MAYHEM



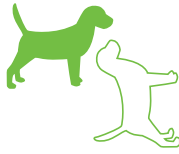
APRIL 12 | 10AM - 11AM | VILLAGE SQUARE

It's a fun-for-the-family face-off when Big Air Bear, the Festival's official mascot, rounds up his favourite friends for Mascot Mayhem, a series of trials of athletic prowess, knowledge, bravery, skill and agility, that will earn their rightful place in the pop-culture kingdom.

Don't miss the party, when Big Air dishes out the birthday cake to celebrate turning 5 after the presentation of the Mascot Mayhem Cup.



# WHISTLER DOG FEST



APRIL 19 - 20 | TOWN PLAZA

It might not come around again until 2018 but in Whistler, every year is Year of the Dog. Nowhere is Whistler's "Power to the Pooches" conviction more in evidence than at the annual Whistler Dog Fest, a 2 day celebration of four-legged friends. Canines of all stripes are invited to lead their owners, in finest frockery, in the 200 strong Dog Parade. Proceeds support Whistler Animals Galore (WAG), a Whistler-based no-kill animal shelter. Two days of exhibitions, demos and comps guarantee some quality master canine bonding.

## SATURDAY, APRIL 19

- 12:00 – 12:45 Paws Ahead Agility presentation
- 12:45 – 1:15 Paws to Dance (dancing dog presentation)
- 12:15 – 2:15 Parade Registration sign up for:  
Best Dressed Dog  
Owner Look-a-like
- 1:30 - 2:45 Bark Busters Presentation
- 2:15- 3:00 Parade-a-thon commencing
- 3:00 – 3:30 Judging of Best Dressed Dog and Dog  
Owner Look-a-like
- 3:30 – 4:00 WAG showcase
- 4:00 – 4:30 Paws 2 Dance (dancing dogs)
- 4:30 – 5:15 Paws Ahead Agility presentation

## SUNDAY, APRIL 20

- 12:15 – 1:00 Paws Ahead Agility presentation
- 1:00 – 1:35 Paws 2 Dance (dancing dogs)
- 1:35 – 2:00 Community Showcase:  
Longest Tail  
Shortest Tail  
Loudest Bark  
Longest Dog  
Biggest Ears
- 2:00 - 2:30 Barkbusters training showcase
- 2:30 - 3:00 WAG Showcase
- 3:00 - 3:30 Paws 2 Dance (dancing dog)
- 3:30 - 4:00 Paws Ahead Agility presentation



presented by:



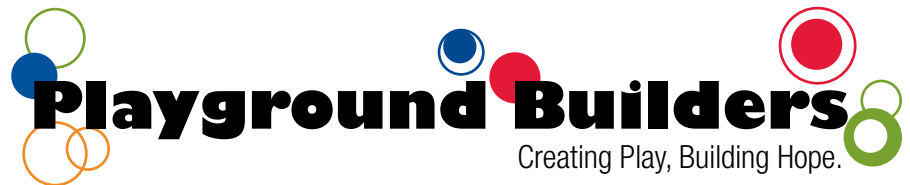
# PONTIAC

For huge sound and a stellar lineup of the hottest indie bands, check out the

## Pontiac Stage in Village Square!

Watch the Battle of the Bands Final on Saturday, April 19th where the next "it" band will take home \$5,000.

One lucky fan will drive off in an **All-New 2009 Pontiac Vibe.**



The TELUS World Ski & Snowboard Festival is proud to have Playground Builders as an official charity.

Playground Builders facilitates the construction of children's playgrounds in war torn countries. Playground Builders is a Whistler based non-profit organization empowering war hit economies to give children a better childhood.

**PlaygroundBuilders.org**





# SPONSORS

## PRESENTING AND ASSOCIATE



## SILVER SPONSORS



## MEDIA PARTNERS



## COMMUNITY SPONSORS



TELUS WORLD SKI AND SNOWBOARD FESTIVAL IS PRESENTED IN PARTNERSHIP BY:



EVENT MANAGEMENT AND PRODUCTION - watermarkinc.ca



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RESORT MUNICIPALITY OF WHISTLER

PRINTED ON RECYCLABLE PAPER USING VEGETABLE BASED INKS.

PLEASE RECYCLE





Kokanee

CRANKWORX

WHISTLER BC CANADA

AUGUST  
09-17  
08

dirt, meet insanity.  
insanity, meet dirt.

Kokanee Crankworx returns to Whistler, BC for 9 days of raging mountain bike action. This year we've amplified the Zenith of all things Dirt & Down with 2 new events: Best Trick and Giant Slalom. One sees the world's top slopestyle athletes push the limits of aerial ingenuity, while the other challenges racers with high-speed, head-to-head combat through the Boneyard. And we're just getting started. For the full enchilada visit [crankworx.com](http://crankworx.com)

CRANKWORX.COM



TELUS



PHOTO: JOHN GIBSON | RIDER: ALEX PROCHAZKA

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